

UNDERGRADUATE MAJORS AND MINORS

For full details on each major and minor, go to colum.edu/majors. Application materials, requirements, and deadlines can vary based on your intended major. See colum.edu/apply for more info.

Majors

With concentrations

Acting (BA | BFA)

Advertising (BA)

*Ad Art Direction & Copy
Ad Management & Strategy*

Animation (BA)

*Computer Animation
Traditional Animation
(Hand Drawn)
Traditional Animation
(Stop Motion)*

Art History (BA)

Arts, Entertainment, and Media Management (BA)

*Creative Industries
Film and Television Business
Events Management
Visual Arts Management*

ASL-English Interpretation (BA)

Audio Arts (BA)

Combined Degree (BA | MA)*

Comedy Writing and Performance (BA)

Communication (BA)

Computer Animation (BFA)

Contemporary, Jazz, and Popular Music (BMus)

Creative Writing (BA)

*Fiction
Nonfiction
Poetry*

Cultural Studies (BA)

Dance (BA | BFA)

Design Management (BA)

English (BA)

Entrepreneurship and Innovation (BA)

Environmental and Sustainability Studies (BA)

Fashion Design (BFA)

Fashion Studies (BA)

*Merchandising
Product Development*

Film and Television (BA)

Film and Television (BFA)

*Cinematography
Directing
Editing and Post-Production
Producing
Production Design
Screenwriting*

Fine Arts (BA | BFA)

Game Art (BA)

Game Design (BA)

*Game Development
Game Sound*

Graphic Design (BA)

*General
Publication Design
Website Design*

Graphic Design (BFA)

Illustration (BA | BFA)

Immersive Media (BA)

Interior Architecture (BFA)

Journalism (BA)

*Broadcast Journalism (Radio)
Broadcast Journalism (TV)
News and Features*

Marketing (BA)

*Advertising and Public Relations
Arts, Entertainment, and Media
Fashion Marketing
Strategy and Innovation*

Music (BA)

Music Business (BA)

*Artist Management
Live and Touring
Recorded Music and Publishing*

Music Composition (BMus)

Music Technology (BS)

Musical Theatre (BA)

Musical Theatre Performance (BFA)

Photography (BA)

*Commercial Photography
Fashion Photography
Fine Art Photography
Integrated Photography*

Photography (BFA)

Photojournalism (BA)

Programming (BA | BS)

Public Relations (BA)

Radio (BA)

Social Media and Digital Strategy (BA)

*Digital Management Strategy
Digital Content Creation*

Sound Design (BA)

Theatre (BA)

*Directing
Playwriting
Stage Management
Theatre Studies*

Theatre Design and Technology (BA)

Traditional Animation (BFA)

User Experience and Interaction Design (BA)

*The combined degree program allows students to earn graduate credits while enrolled in their undergraduate major. Students following the prescribed pathway can finish a Bachelor of Arts and a Master of Arts in five years. See colum.edu/combined for more info.

UNDERGRADUATE

MAJORS AND MINORS

Minors

Acting
Advertising
Animation
Art History
Arts in Health
Arts Management
ASL Studies
Biology
Black World Studies
Cinema and Television Studies
Comedy Writing and Performance
Contemporary Music
Craft
Creative Writing
Cultural Studies
Dance
Design Management
Devising Collaborative Performance
Education
Entrepreneurship and Innovation
Environmental Studies

Fashion Communication
Fashion for Game Art
Fashion Studies
Fashion Styling
Feminist and Queer Studies
Fine Arts
Game Art
Game Design
Graphic Design
Health and Wellness
Hip-Hop Studies
Illustration
Immersive Media
Intellectual Property Management
Interactive Media Development and Entrepreneurship
Journalism
Latino and Latin American Studies
Literature
Marketing
Mathematics
Media Activism
Motion Graphics
Music Business

Performing Arts Management
Philosophy and Religion
Photography
Playwriting
Pre-Law Studies
Professional Writing
Programming
Public Relations
Radio
Social Media and Digital Strategy
Sports Communication
Sports Management
Stage Combat
Sustainable Fashion
Talent Management
Theatre Directing
User Experience
Video Production
Visual Arts Management
Vocal Performance
Voiceover
Web Development
Writing for Television